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Fall is in the air! Leaves are changing and before too long we will be bringing out that other set of clothes: hats, gloves, scarves and coats.

Our changing season seems peaceful compared to the changes we experienced this spring. BTC is happy to continue serving our mission and providing services, albeit in a new way. In this issue, you can hear about our continual efforts to help the Boulder community shape the future of transportation.

We are excited for the coming season and for continued collaboration with our partners. As we move forward, we are so grateful for our partners, such as Boulder County, GO Boulder, RTD and others. We are eager to see what can be accomplished and look forward to seeing you with us along the way!

- Tracy Foster & the BTC Board of Directors



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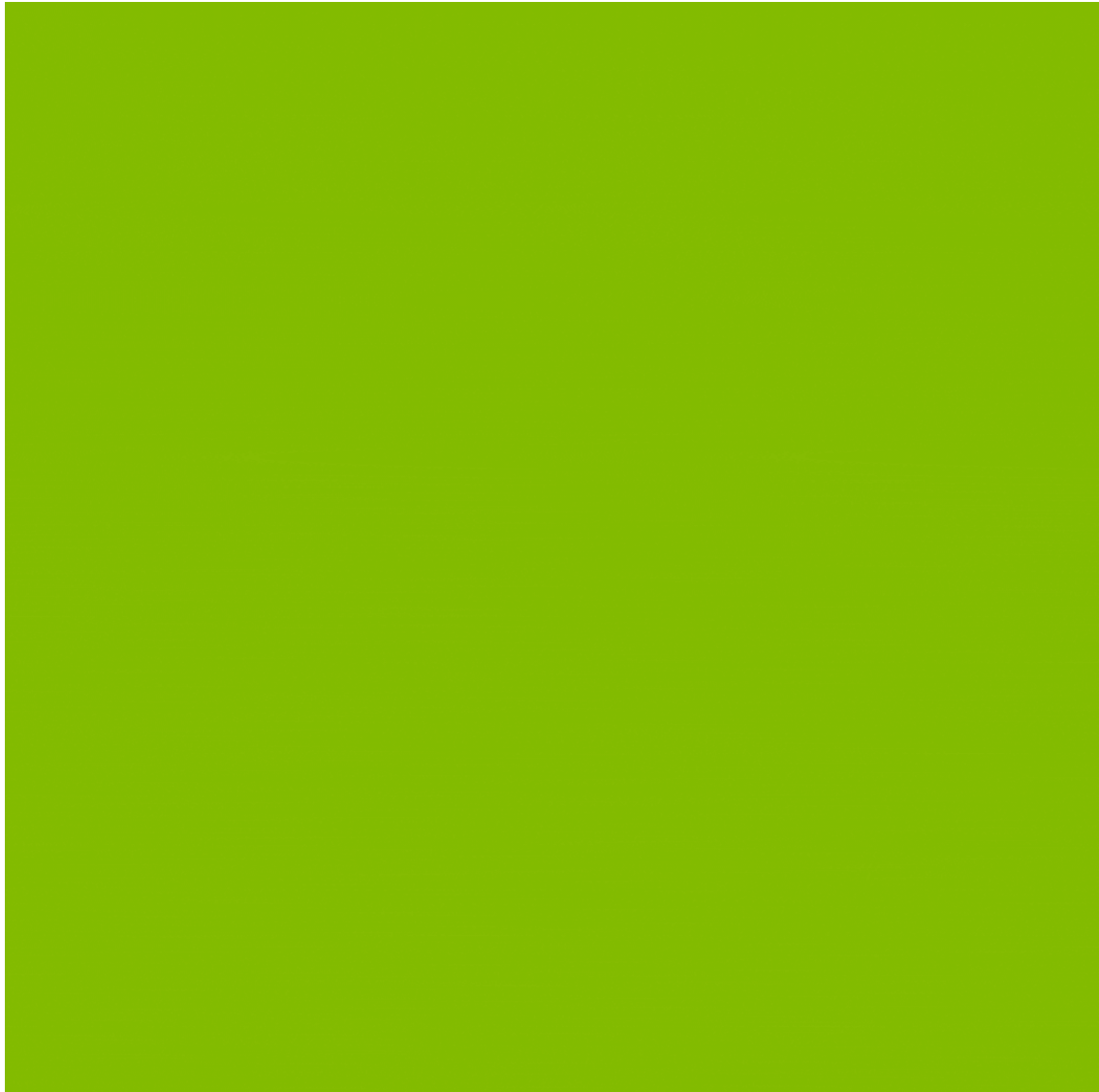
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LOCAL NEWS & NOTES

BTC: Our 2020 Impact *so far*

BTC has been busy working to make life in the Boulder Community easier, cleaner, and safer! As a team we've written letters regarding potential transit service cuts, sponsored Town Halls with local legislators, facilitated meetings focused on emissions reductions, and more!



Check out all of our recorded webinars on the [BTC YouTube Channel!](#)



GO. TRACK. WIN.

Go-Tober is right around the corner

Once again BTC and DRCOG bring you the [Go-Tober Challenge](#), an annual month-long competition among employees in the Boulder & Denver regions that encourages employees to try different ways of getting to and from work during the month of October. This is a great opportunity to get your team moving.

This year's Go-Tober challenge is open to companies of all sizes and allows individuals to participate as well.

The challenge runs October 1 - October 31. Employees are challenged to telework, bike, walk, rail, bus or carpool; do anything but drive alone and track their trips online. The more trips tracked, the better a company ranks in their quest to win the title of Go-Tober Champion!

Go-getting companies and their employees can win prizes including Fitbits, Air Pods, Google Pixel Buds and a Garmin watch...and increase their health and happiness along the way. BTC & Way to Go are here to get you going!

You can find out more about the Go-Tober Challenge by visiting MyWayToGo.org/Go-Tober. You can also contact BTC (info@bouldertc.org) or Way to Go (waytogo@drcog.org) with questions.

Boulder Shared Streets Project

In an effort to work towards [Vision Zero](#), the City of Boulder will be temporarily turning the following streets into **Shared Streets** beginning in October.

- **11th street** between Arapahoe Avenue and University Avenue
- **12th street** between Baseline Road and the Chautauqua Auditorium
- **Columbine Ave** between 12th Street and Sunnyside Lane
- **Martin Drive** between Moorhead Ave and Table Mesa Drive



This means that pedestrians, cyclists, and local traffic will have access to the streets for the duration of the project and all other traffic should find an alternate route. This allows for safer and cleaner neighborhood travel.

BTC will also be hosting some project related events throughout October. So get out there and experience the Shared Streets!



BTC & Boulder County

In early 2020, Boulder County's Multimodal Planning Division was moved into the new Community Planning & Permitting Department and renamed "Transportation Planning Division."

The division still focuses on transit, cycling, mobility, and corridor planning and continues to work closely with BTC to achieve the county's Transportation Master Plan and sustainability goals.

Learn more about Boulder County's:

- [Bike Program](#)
- [Transit Options](#)
- [Youth Transportation](#)
- [Mobility for All](#)
- [and so much more](#)

Updates from Via



Via Paratransit is expanding

Beginning October 1, Via is accepting new riders in the four-county Denver-metro region; Adams, Arapahoe, Denver, and Jefferson counties. Paratransit is already available in Boulder and Broomfield counties, parts of Weld County, and the Town of Estes Park. Service within communities is available Monday – Friday, 8:00 a.m. – 4:30 p.m. Trips are generally limited to 20 miles each way, and service is available between communities on select days. [>> Learn more](#)

A new on-demand shuttle service is now available in Lafayette

Ride Free Lafayette is a free, on-demand, door-to-door bus service that connects people to places within the City of Lafayette. Residents and visitors can use the Ride Free Lafayette service to connect to transit stops, get to medical appointments, run errands, get to work, visit the community center, and much more! The service is free, open to all, and there are no limits to how often you can ride. This service is available seven days a week, including holidays, from 7 a.m. to 8 p.m. [>> Learn more](#)

Via has adapted to meet community needs

Via has been leading in accessible transportation for more than 40 years, but the COVID-19 pandemic brought about swift and sometimes severe changes. The mobility concerns of older adults and people with disabilities shifted from traveling to community resources to acquiring vital resources like groceries during this time of social distancing and isolation.

To better serve the community, Via has pivoted to providing delivery services in conjunction with the Boulder County Farmers Market, Community Food Share, Boulder Public Health, Boulder Housing Partners, the Emergency Family Assistance Association (EFFA), and TRU PACE (Program of All-inclusive Care for the Elderly).

If you or someone you know needs help accessing vital resources, Via can help. For more information, call 303-444-3043.

Get help switching to an electric vehicle



Thinking about making the switch to an electric car? Boulder County has created a new web page where you can learn more about electric vehicles to help you decide if making the switch to electric could be right for you. Visit www.boco.org/ElectricVehicles for limited time offers and purchasing discounts along with information about vehicle models and charging.

Commuting Solutions Present:

INTERACTIONS

THE 4TH SUSTAINABLE TRANSPORTATION SUMMIT

INNOVATIVE IDEAS AND POLICY FOR
SUSTAINABLE TRANSPORTATION

NOV. 18, 2020 8:30-11 A.M.
VIRTUAL EVENT

**Commuting
Solutions**

Sustainable Transportation Summit

November 18, 2020

The fourth annual Sustainable Transportation Summit, hosted by Commuting Solutions, will focus on intentional actions and ideas that we can use to help mitigate the negative effects of climate change worldwide.

The distinguished line-up of speakers will discuss the interactions between humans, transportation and the environment, and how we are working individually and collaboratively to make our region more sustainable.

The keynote speaker will be [Dr. Patricia Romero-Lankao](#). Romero-Lankao is a senior research scientist at NREL's Center for Integrated Mobility Sciences in joint appointment with the University of Chicago's Mansueto Institute for Urban Innovation, where she is a research fellow. She examines the interactions among people, mobility, the built environment and energy systems, as well as their resilience to disruptive events.

Join the summit Nov. 18 from 8:30 to 11 a.m. to hear from thought leaders, experts in transportation, climate, business and government industries who are working towards positive climate solutions for our changing world.

Tickets are \$45, and can be purchased [here](#).

CHaRMing discount

Eco-Cycle charges a \$3 fee for every vehicle coming to the Center for Hard-to-Recycle Materials (CHaRM) to recycle materials.

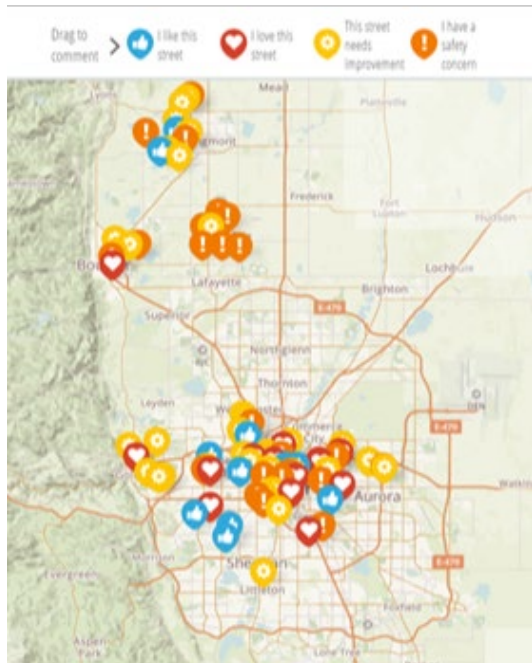
But - if you ride your bike, Eco-Cycle will waive your \$3 admission fee.*



**Special charges still apply for bike tires, porcelain, mattresses, and some electronics. But you probably won't bike with a mattress...*

So, load up your bike trailer or paniers with broken lamps and laptops, scrap metal, yoga mats, bubble wrap and more. Learn more about CHaRM [here](#).

Thanks for recycling!



DRCOG's Complete Streets Effort

The Denver Regional Council of Governments (DRCOG) is working on a [regional Complete Streets toolkit](#) that will provide guidance for local governments in the region to plan, design and implement Complete Streets.

What are Complete Streets? In general, they are safe, context-sensitive, inclusive, equitable and flexible, and they prioritize the creation of place and movement of people over motor vehicles.

The toolkit will provide strategies and give support to decision-makers, planners and designers to ensure that multimodal elements are incorporated into transportation projects. [>> Learn more](#)

RAQC Programs & Resources

In addition to the Regional Air Quality Council (RAQC)'s [Simple Steps. Better Air.](#) educational campaign, they offer a variety of programs and resources:



- **Ozone Alerts** - 29 ozone action alerts have been issued this season. Please continue to encourage your communities to sign up for email or text Ozone Action Alerts [here](#).
- **Charge Ahead Colorado** - Funding for electric vehicles and charging stations. [Matt Mines](#) is the program coordinator. More info at [CleanAirFleets.org](#).
- **ALT Fuels Colorado** – Funding for alternative fuel vehicles and infrastructure support. [Matt Goble](#) is the program coordinator. More info at [CleanAirFleets.org](#).
- **Mow Down Pollution** – \$150 vouchers for new electric mowers at Home Depot to area residents who recycle gas-powered mowers. [Susan Johnson](#) is the program coordinator. More info at [MowDownPollution.org/residential](#).
- **The Air Monitor Newsletter** – You can subscribe to the quarterly e-newsletter [here](#).



It's going to be 'virtually' the best event yet!

In some places, schools are open and students are able to walk and roll to school. In other places, the school trip might just be to the living room. To allow participation across learning environments, families, neighborhoods and schools are all invited to register participation this year. Walk to School Day activities might happen at home, around the neighborhood or at school...there's room for everyone!

While October 7 is officially Walk to School Day in 2020, communities are welcome to celebrate any day in October that works best for their schedules and that fits with local public health guidance.

Learn more or register at www.walkbiketoschool.org.



RTD Welcomes First Female GM/CEO

RTD's Board of Directors selected Debra Johnson as the agency's next general manager and CEO after an extensive nationwide search, naming a woman to the role for the first time.

Johnson has over 25 years of progressively responsible experience leading and managing business processes for public transit agencies, most recently as the Deputy CEO at Long Beach Transit in California. She has held executive positions at the Washington Metropolitan Area Transit Authority, the San Francisco Municipal Transportation Agency and the Los Angeles County Metropolitan Transportation Authority. [Learn more about Debra.](#)



LiVE and Other RTD Fare Discounts

RTD's income-based discount program, LiVE, offers qualified riders a 40% discount on regular fares. To qualify, an individual must be between the ages of 20 and 64, have a gross household income at or below 185% of the federal poverty level, and live within the RTD service area. Interested riders can apply through PEAK, the State of Colorado [website](#) which is also used to apply for medical, food, cash, and early childhood assistance programs.

In addition to the LiVE income-based discount program RTD offers discount fares for seniors, individuals with disabilities, Medicare recipients, and youth. Although there are several discount types that one may qualify for, multiple discounts types cannot be combined to purchase RTD fare. To see an overview of all of the RTD discounts, check out the [Guide to Ride with Discount Fares](#).

To learn more about RTD's LiVE program, visit the RTD website to read more and watch the LiVE video series at <https://www.rtd-denver.com/LiVE>. For questions, see RTD's Q&A resource document available in [English](#) and [Spanish](#).

Proposed January 2021 Service Changes

Every day, activities such as traffic patterns, economic factors, ridership and customer feedback affect RTD's transit system. These factors require RTD to evaluate service levels and propose service changes aimed to maximize

existing resources, reduce duplication, and make better connections with bus, rail, and specialty services. Like many transit systems, RTD is also facing additional challenges from the COVID-19 pandemic, including significantly reduced ridership levels and budget shortfalls.



As a result, RTD has [proposed service changes](#) to take effect on January 10, 2021.

View our **Happenings** section below for a list of public meetings on the service changes that you can attend virtually. Attendance at public meetings is not required to comment. You may also fax your comments to 303.299.2227 or email service.changes@rtd-denver.com no later than October 14, 2020.

Adaptive Bike Ride



On September 18, BTC Staff Member Elaine C. Erb met up with Topher Downham from the City OSMP (Open Space Mountain Parks) for an adaptive bike ride. This was a fun and educational opportunity to ride a hand bike.

"Before this ride, I never thought how the slight slope in bike lanes can make riding harder for hand bike users," said Elaine. "It was a great opportunity to try a different type of cycling." Thanks for the opportunity Topher!

For more information about adaptive all-terrain handcycling in Boulder check out OSMP's [Visitors with Disabilities](#) webpage.

HAPPENINGS



Coffee & Transportation

Monday, October 5 at 10 a.m.

On the first Monday of each month, Via hosts a casual online gathering called *Monday Morning Cup* to connect Via riders and supporters with other organizations that serve our community. [>>Via Upcoming Events](#)

On Monday, BTC will discuss transportation choices that are efficient and sustainable and enhance the Boulder community as a great place to live, work, and play.

Registration is encouraged, and all are welcome.

[Click to R.S.V.P.](#)

Clean Commute Virtual Info Session

Thursday, Oct. 8 at 12:00 p.m.

Curious about how to make commuting easier and cheaper for you and your employees? Thanks to a grant from CDOT we are able to provide free Transportation Demand Management planning to identify the best transportation strategies for your team. Join us to learn more about our Clean Commute program!

[Click to R.S.V.P.](#)

Virtual Public Meetings on RTD's Proposed Service Changes

Wednesday, October 7, 2020: 6 p.m.

[Join Microsoft Teams Meeting](#)

+1 720-443-6193

Conference ID: 305 474 306#

Thursday, October 8, 2020: 12 p.m.

[Join Microsoft Teams Meeting](#)

+1 720-443-6193

Conference ID: 252 039 612#

Saturday, October 10, 2020: 10:30 a.m.

[Join Microsoft Teams Meeting](#)

+1 720-443-6193

Conference ID: 577 973 851#



Monday, October 12, 2020 (Spanish only): 6 p.m.

[Join Microsoft Teams Meeting](#)

+1 720-443-6193

Conference ID: 899 354 645#



BTC provides Boulder employers with multimodal transportation demand management expertise, resources and education to empower commuter choice that benefits community-wide congestion management and public health. We are a 501c3 not for profit Transportation Management Organization (TMO).

www.bouldertc.org



Our Partners:



rtd-denver.com



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